

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM411604

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SKYWORLD, LLC		01/06/2017	Limited Liability Company: ARIZONA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hooch, Inc.		
<b>Street Address:</b>	235 West 48th Street; Unit 14D		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10036		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4807623	TIPSY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6147925536		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6147925555		
<b>Email:</b>	standleydocketing@standleyllp.com		
<b>Correspondent Name:</b>	Standley Law Group LLP		
<b>Address Line 1:</b>	6300 Riverside Drive		
<b>Address Line 4:</b>	Dublin, OHIO 43017		
<b>NAME OF SUBMITTER:</b>	Tyler S. Dunham		
<b>SIGNATURE:</b>	/Tyler S. Dunham/		
<b>DATE SIGNED:</b>	01/09/2017		
<b>Total Attachments: 1</b>			
source=Signed Assignment HOO2960-005_1_6_17#page1.tif			

CH \$40.00 4807623

## ASSIGNMENT

WHEREAS, SKYWORLD, LLC a Limited Liability Company organized under the laws of the State of Arizona and having an address at 1475 North Scottsdale Road; Suite 200; Scottsdale; Arizona 85257 ("ASSIGNOR") is the owner of the entire right, title and interest in and to U.S. Trademark Registration No. 4,807,623 for the mark TIPSYP.

WHEREAS, Hooch, Inc. a corporation organized under the laws of the State of Delaware and having an address at 235 West 48<sup>th</sup> Street; Unit 14D; New York, New York 10036 ("ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to said U.S. registration granted therefrom, together with the goodwill of the business in connection with which said trademark is used.

FOR AT LEAST ONE U.S. DOLLAR (\$1.00) AND FOR OTHER GOOD AND VALUABLE CONSIDERATION as indicated in the Asset Purchase Agreement executed by the ASSIGNEE and ASSIGNOR on August 1, 2016, the receipt of which is hereby acknowledged, where this ASSIGNMENT is executed nunc pro tunc with said Asset Purchase Agreement, ASSIGNOR does hereby assign unto said ASSIGNEE the entire right, title and interest in and to said trademark and the U.S. registration, and in and to the goodwill of the business in connection with which said trademark is used, the same to be held and enjoyed by said ASSIGNEE for its own use and benefit, and for the use and benefit of its successors, assignees or other legal representatives, as fully and entirely as the same would have been held and enjoyed by said ASSIGNOR, if this assignment had not been made; together with all claims for damages by reasons of past infringement of said trademark, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors, assignees and other legal representatives.

SKYWORLD, LLC

"ASSIGNOR"

By: 

Print Name: Eli Chmouni

Print Title: President and CEO

On this 6<sup>th</sup> day of January, 2017.